**Project Design Phase**

**Proposed Solution Template**

|  |  |
| --- | --- |
| Date | 26 June 2025 |
| Team ID | LTVIP2025TMID59619 |
| Project Name | Shopez : one-stop shop for online purchases |
| Maximum Marks | 2 Marks |

**Proposed Solution for ShopeZ App**

|  |  |  |
| --- | --- | --- |
| **S. No.** | **Parameter** | **Description** |
| **1** | **Problem Statement** (Problem to be solved) | Online shoppers face difficulty finding relevant, trustworthy products due to cluttered listings, lack of personalization, fake reviews, and inconsistent support. |
| **2** | **Idea / Solution Description** | **ShopeZ** is a user-centric shopping platform that offers smart product discovery, secure checkout, verified reviews, and post-purchase support under one roof. |
| **3** | **Novelty / Uniqueness** | - AI-based product recommendations  - Verified seller & review systems  - Smart filters (brand, price, rating, etc.)  - Seamless, secure checkout  - Admin panel for platform governance |
| **4** | **Social Impact / Customer Satisfaction** | - Helps users make smarter, faster purchase decisions  - Reduces shopping stress via personalization  - Builds trust with transparent product information  - Encourages small vendors to reach wider audiences |
| **5** | **Business Model (Revenue Model)** | - Commission per product sale  - Featured listings for sellers  - Advertisements based on user intent  - Subscription tiers for premium sellers |
| **6** | **Scalability of the Solution** | - Supports a global audience with multi-language and multi-currency support  - Scalable infrastructure with cloud-native deployment  - Mobile-first design with future native app support |